

PARKER LANDRY

Graphic Designer



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www.ParkerLandry.com



Tallahassee, Florida

EDUCATION

BACHELOR OF ARTS

Graphic Design | Marketing
Georgia State University

KEY SKILLS

ADOBE SUITE	● ● ● ●
PRINT DESIGN	● ● ● ●
MARKETING	● ● ● ●
WEB DESIGN	○ ● ● ●
HTML	○ ○ ● ●

Project Coordinator | 2018-Present Peake and Fowler, Houston, Texas

Managed marketing projects including print design, social media, email marketing campaigns, ordered promotional items and apparel, and managed ongoing direct mail projects. Analyzed and proposed marketing budgets and plans. Coordinated charity, community, and internal events. Created internal morale events and programs, and managed the company committee of event planning members.

Graphic Designer | 2011 - 2018 Royster Realty Group, Austin, Texas

Responsible for creating all designs and marketing campaigns including newsletters, magazines, direct mail, and relocation folders. Managed social media marketing, created and updated mailing lists, and made periodic updates to website. Created all graphic designs for marketing materials for new listings to ensure aesthetically appealing literature. Increased buyer response rate to advertising by 43% in the first year.

Graphic Designer | 2007-2011 Cranford Designs, Irvine, Texas

Developed creative designs and concepts to meet customer demands. Prepared files for printing as well as prepared plates for offset press. Corresponded with customers throughout entire process to ensure project met deadlines and customer expectations. Managed various small business functions as customer service and daily retail operations.